

Boot Camp

Design Thinking

for

BI and Analytics

As companies, universities, and individuals across the world are grasping the true power of focused user experience (UX) research, Information Builders has been working hard to bring UX methodologies to you for your WebFOCUS business intelligence (BI) and analytics projects, so that you can successfully deploy the right applications for your customers/users.

Research, Design, and Application Development

This two-day immersive and experiential boot camp gets you on the ground running, in cross-functional teams, so that no time and money are wasted on building applications that have poor acceptance in the user community. Through many hours of research with companies like yours, we have found that a large percentage of projects begin without a proper understanding of the challenges and needs of end users.

By incorporating our own brand of Process Innovation via the Design Thinking methodology, we empower you and your team(s) to think smarter. Our process helps you eliminate the wasted hours of design and development time and effort that often lead to unusable applications, and leave your customers stumbling over trying to understand.

Information Builders Design Thinking for BI and Analytics Boot Camp

Unlike generic UX training you might find elsewhere, this course addresses your specific WebFOCUS projects. We discuss your experiences, issues, and goals in pre-site planning and training so that when our team gets in the room with you, we are focused on solving your problems immediately. Beyond the two-day boot camp, we set milestones and schedule coaching calls that keep you on the right path toward building the best application for your users.

You commit a minimum of one team of six, (five members plus one facilitator), and up to a maximum of four teams – determined during pre-site work with you – and when our teams leave at the end of two days, you will have the blueprint for a working WebFOCUS application that your users and stakeholders have approved.

Find Out More

Our Education Account Executives can answer your questions and help you register for our Design Thinking and Analytics Boot Camp. Contact us at education_mailbag@ibi.com.

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Find Out More

We can help you succeed. Talk to your local Information Builders representative to learn how. Visit us at informationbuilders.com, e-mail askinfo@informationbuilders.com, or call (800) 969-4636 in the U.S. and Canada. To improve your skills, visit education.ibi.com.

